

# ECM HOME PROTECTION PLAN

Exclusive Realtor Edition

**Coverage available for:**

- Single Family Homes
- Condos and Townhouses
- New Construction
- Mobile Homes
- Duplex, Triplex & Fourplex
- One Year Warranty

**Complete Home Protection.**  
Complete Peace of Mind.

**THE ECM ADVANTAGE**

- Over 30 Years of Trusted Service
- Award Winning Expertise
- Optional Coverage Add-ons
- Locally Owned and Operated
- Insured / Bonded
- Over 127 Trucks on the Road





## committed to Integrity

We at ECM may be small in comparison to the national corporations, but we're big enough to stand behind our word. Going "above and beyond" our customer's expectations is about giving our word and keeping it.

## committed to Honesty

ECM is not a publicly traded company with branch offices around the country. We're about people, not numbers, quotas or policies. We're about our customers, our employees and our community. Providing our customers with personalized, quality service, is what we've built our success on here at ECM.

## committed to Trust

You can trust ECM to be there. ECM's operations are centralized in one massive 65,000 square foot complex, located in Boynton Beach, Florida. With over 200 employees and 127 trucks on the road, we're awaiting your call, in order to service your needs.

# WHAT IS A HOME PROTECTION PLAN?

## Complete Home Protection. Complete Peace of Mind.

Appliance breakdowns are unfortunately bound to happen; and the uncertainty of when they may occur, can have some homeowners having to spend a large part of their home budget on unexpected repairs or replacement. However, with a Home Protection Plan, ECM can help absorb that costly expense. You can rest with ease knowing your covered with a Home Protection Plan.

## Why Choose an ECM Home Service Protection Plan?

With an ECM Home Protection Plan, you get 30+ years of high quality expertise within the Home Services industry. Unlike other service providers, a protection plan issued by ECM ensures that you will never work with subcontractors. All of our technicians are Certified, Bonded & Insured, Background Check Certified and hold years of experience under their belts to ensure your issues are handled quickly, correctly and professionally.

## Working with ECM Home Services you will get:

- **Exceptional** Customer Service
- **Award-winning** Service
- **Over 100 Trucks** on the road to ensure someone is available to meet your needs as soon as possible, offering you Same Day / Next Day Service.
- **Local Service Provider** Servicing Palm Beach, Broward, Martin, St. Lucie and Indian River Counties.
- **No Subcontractors** - What you see is what you get with ECM. We're at your beck and call. No outside contractors.





## WHAT IS THE EXCLUSIVE **REALTOR EDITION?**

### **Buy Now for Special Product Pricing\*\***

The Real Estate Edition product and pricing is only available while you are involved in a real estate transaction. Pricing and packages will change thirty days after closing if not purchased during the real estate transaction.

When you work with an **Exclusive ECM Home Services Realtor**, You Receive **Special Offerings** That Are Only Available When Working with a Licensed Realtor!

### **Seller Coverage Option\***

Regardless of the package selected, qualified home sellers can add the Seller Coverage Option for up to 6 months (term renewable upon request and ECM discretion) while their home is on the market. This option will help protect home sellers with the same covered items at the Systems Plan, and best of all, no money is due until the home closes.

**NOTE:** Subject to a \$2,000 cap for all trades during listing period. Seller Coverage Option renewable upon review after 6-month period, up to 18 months.

## What is the difference between a Home Protection Plan and a Home Insurance Plan?



### Home Protection Plan

Unlike Home Insurance, a Home Protection Plan protects homeowners against costly unexpected breakdowns that may occur with major appliances within their home. By preventing the unforeseen cost of breakdowns, the homeowner can rest at ease knowing their appliances are covered with a Home Protection Plan. Homeowners can even pick and choose the type of coverage they want to carry for added ease, flexibility and peace of mind!

#### Typical Coverage for a Home Protection Plan:

##### Mechanical Systems Repair / Replacement

Air Conditioning  
Water Heater

##### Plumbing & Electrical Systems Repairs

Toilets  
Faucets  
Sinks  
Drain Lines  
Sewer Lines  
Kitchen Fluorescent Lights  
Bathroom Fluorescent Lights  
Receptacles  
Light Switches  
Circuit Breakers  
GFI Outlets

##### Major Appliance Repair / Replacement

Refrigerator  
Dishwasher  
Oven/ Range / Cooktop  
Garbage Disposal  
Microwave  
Washer  
Dryer



### Home Insurance

A Home Insurance plan aims to protect homeowners assets in the event that an unexpected catastrophe occurs. Although this plan covers the structure and belongings of a home, it does not cover issues that happen outside of catastrophic events. Therefore, maintaining both a Home Protection Plan, as well as a Home Insurance plan, is a necessity for any homeowner looking to avoid unexpected expenses.

#### Typical Coverage for a Home Insurance Plan:

##### Catastrophic Events

Fire  
Hurricane  
Flood



Make sure your home budget is *protected*.

## What are the benefits of a Home Protection Plan?

### Benefits for Home Buyers

**Rest at Ease** - Relief knowing you're budget is protected when an unexpected system or appliance repair/replacement comes up.

**Low Deductible** - With an ECM Home Services Protection Plan, you have a simple low cost deductible of \$60 any time you need service. We give you one up-front cost without the added worry of the unexpected.

**Premium Coverage Options** - We offer premium add-on coverage options to ensure all your areas of concern are met. See *Page 8 for more details.*



### Know Who's Coming to Your Home | No Subcontractors

With ECM you'll never work with subcontractors. All

technicians are employed through ECM. Our technicians are Certified, Bonded & Insured, and have gone through and passed extensive Background Checks.

### Benefits for Seller

**Perfect Buyer Incentive** - Use a Home Protection Plan to help market and sell your home. Homes with a Protection Plan, on average, sell faster than homes without one.

**No Upfront Fees for Seller** - The Seller is covered without having to pay any up-front fees. The seller receives up to 6 months of coverage before closing. The plan is paid once the property closes, giving the home buyer one year of full coverage.

**Budget Protection** - With a plan in place while your home is on the market, you can rest at ease knowing that your budget is protected from any unexpected repair or replacement expenses during your selling phase.



# 1-2-3 EASY WAYS TO REQUEST SERVICE



## 1. Call ECM - We're Local

When a covered item breaks down, call our Customer Service Department at **561-586-3739**.



## 2. Schedule Your Appointment

ECM will assign a technician to handle your covered request.



## 3. Piece of Mind

A technician will arrive to perform your scheduled repair. ECM does not use subcontractors. All technicians are employed by ECM and undergo extensive background checks. You can rest at ease knowing who you'll have in your home.

**Relax with ease,  
knowing your home  
is covered.**

A Home Warranty covers unlimited service calls, unlimited labor and parts to repair any covered equipment. ECM makes it easy. No need to get stressed out trying to find a reputable company that will actually show up on time and do the job right the first time.

**Fast Service.**

**No Subcontractors.**

**Always on Time.**

**No Repair Bills.**

**Complete Home  
Protection.**

**100% Peace of Mind.**

## BUILD AND CUSTOMIZE THE PLAN **THAT WORKS FOR YOU**

### Customize Any Contract with Add-ons and Premium Coverage Options to Meet Your Needs

ECM knows that every customer is different in the extent of coverage they want and need for their home. That is why we have additional coverage and maintenance options that you can pick and choose from to ensure you have the most *complete* coverage you can get.

#### Optional Coverage Options:

- Pool Pump
- Spa Pump
- Sprinkler Pump
- Well Pump
- Pool Heater
- Garage Plumbing & Electric
- Garage Door Opener
- Water Service Line From Home to Meter



**\$1000's**  
**in SAVINGS**  
Annually With a Home  
Protection Plan

